Representative Norman K. Thurston proposes the following substitute bill:

BAD FAITH DEMAND LETTERS CONCERNING AMERICANS
WITH DISABILITIES ACT
2018 GENERAL SESSION
STATE OF UTAH
Chief Sponsor: Norman K. Thurston
Senate Sponsor: Todd Weiler
LONG TITLE
General Description:
This bill enacts a cause of action for sending bad faith demand letters concerning the
Americans with Disabilities Act.
Highlighted Provisions:
This bill:
provides legislative findings;
defines terms;
prohibits sending of bad faith demand letters;
establishes remedies; and
provides for exceptions.
Money Appropriated in this Bill:
None
Other Special Clauses:
None
Utah Code Sections Affected:
ENACTS:
78B-6-2201 , Utah Code Annotated 1953



26	78B-6-2202 , Utah Code Annotated 1953
27	78B-6-2203 , Utah Code Annotated 1953
28	78B-6-2204 , Utah Code Annotated 1953
29	78B-6-2205 , Utah Code Annotated 1953
30 31	Be it enacted by the Legislature of the state of Utah:
32	Section 1. Section 78B-6-2201 is enacted to read:
33	Part 22. Distribution of Bad Faith Americans with Disabilities Act Demand Letters Act
34	78B-6-2201. Title Purpose.
35	(1) This part is known as the "Distribution of Bad Faith Americans with Disabilities
36	Act Demand Letters Act."
37	(2) The Legislature acknowledges that the Legislature is preempted from passing a law
38	that conflicts with the federal Americans with Disabilities Act. However, this part seeks to
39	protect Utah businesses from the bad faith use of demand letters asserting violation of the
40	public accommodations protections of the Americans with Disabilities Act, while at the same
41	time respecting federal law and not interfering with legitimate Americans with Disabilities Act
42	enforcement efforts articulated in 42 U.S.C. Sec.12182 to ensure that no individual shall be
43	discriminated against on the basis of disability in the full and equal enjoyment of the goods,
44	services, facilities, privileges, advantages, or accommodations of any place of public
45	accommodation by any person who owns, leases, or leases to, or operates a place of public
46	accommodation.
47	Section 2. Section 78B-6-2202 is enacted to read:
48	78B-6-2202. Definitions.
49	As used in this part:
50	(1) (a) "Demand letter" means a letter, email, or other written communication directed
51	to a target before filing a claim that:
52	(i) asserts that the target has violated the public accommodations protections of the
53	Americans with Disabilities Act; and
54	(ii) asks for money as a condition of settlement.
55	(b) "Demand letter" does not include a complaint filed in a court of competent
56	jurisdiction asserting a violation of the Americans with Disabilities Act or discovery responses

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31	or other papers fried in an action fried in the court of competent jurisdiction.
58	(2) "Disability advocate agency" means an entity that:
59	(a) has as its primary purpose advocating or assisting persons with a disability;
60	(b) is exempt from federal income taxation under Section 501(c)(3), Internal Revenue
61	Code; and
62	(c) is primarily funded from federal grants, charitable contributions, and money from
63	the state.
64	(3) "Protection and advocacy agency" means an entity designated by the governor
65	pursuant to federal law for the protection and advocacy of persons with disabilities.
66	(4) "Public accommodations protections of the Americans with Disabilities Act" means
67	a violation of Title III of the Americans with Disabilities Act, 42 U.S.C. Sec. 12181 through
68	<u>12189.</u>
69	(5) "Sponsor" means a party responsible, directly or indirectly, for distribution of a
70	demand letter.
71	(6) "Target" means a person residing in, incorporated in, or organized under the laws of
72	this state that receives a demand letter.
73	Section 3. Section 78B-6-2203 is enacted to read:
74	78B-6-2203. Prohibition against distribution of bad faith demand letters.
75	(1) A sponsor may not distribute a bad faith demand letter to a target.
76	(2) A court may consider the following factors as evidence in determining whether a
77	sponsor has distributed a bad faith demand letter, but no one factor may be considered
78	conclusive as to whether a demand letter is a bad faith demand letter:
79	(a) whether the demand letter contains a description of at least one instance that
80	constitutes a violation of the public accommodations protections of the Americans with
81	Disabilities Act in sufficient detail to allow the target to assess the merits of the assertion of the
82	violation of the public accommodations protections of the Americans with Disabilities Act; or
83	(b) whether the demand letter contains any of the following:
84	(i) an assertion of a violation of the public accommodations protections of the
85	Americans with Disabilities Act that the sponsor knows has been previously held invalid in a
86	final judicial action from which no appeal is possible;
87	(ii) an assertion that a complaint has been filed alleging that the target has violated the

88	public accommodations protections of the Americans with Disabilities Act when no complaint
89	has been filed;
90	(iii) an assertion of a violation of the public accommodations protections of the
91	Americans with Disabilities Act for which the sponsor does not have the right to file a
92	complaint;
93	(iv) an assertion or threat that the settlement amount will increase if the target:
94	(A) retains counsel to defend against the assertions in the demand letter; or
95	(B) does not pay the sponsor within a period of 60 days or less;
96	(v) a false or misleading statement;
97	(vi) a demand for payment of compensation within an unreasonably short period of
98	time depending on the number and complexity of the claims; or
99	(vii) the sponsor has sent an excessive number of demand letters within a 12
100	consecutive month period.
101	(3) A court may consider as evidence to mitigate a conclusion that a sponsor has
102	distributed a bad faith demand letter that the sponsor engages in a good faith effort to establish
103	that the target has violated the public accommodations protections of the Americans with
104	Disabilities Act and to negotiate an appropriate remedy.
105	Section 4. Section 78B-6-2204 is enacted to read:
106	78B-6-2204. Action Enforcement Remedies Damages.
107	(1) (a) A target who receives a bad faith demand letter, or a person aggrieved by a
108	violation of this part, may bring an action in district court.
109	(b) A court may award the following remedies to a target who prevails in an action
110	brought pursuant to this part:
111	(i) equitable relief;
112	(ii) actual damages;
113	(iii) reasonable attorney fees and court costs; and
114	(iv) punitive damages, in an amount to be established by the court, of not more than the
115	greater of \$10,000 or three times the total of damages, costs, and fees.
116	(2) The attorney general may conduct civil investigations and bring civil actions
117	pursuant to this part. In an action brought by the attorney general under this part, the court may
118	award or impose any relief the court considers prudent, including the following:

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119	(a) equitable relief;
120	(b) statutory damages of not less than \$750 per bad faith demand letter distributed; and
121	(c) costs and fees, including reasonable attorney fees, to the attorney general.
122	(3) The attorney general shall annually provide an electronic report to the Executive
123	Appropriations Committee regarding the number of investigations and actions brought under
124	this part. The report shall include:
125	(a) the number of investigations commenced;
126	(b) the number of actions brought under the provisions of this part;
127	(c) the current status of actions brought under Subsection (3)(b); and
128	(d) final resolution of actions brought under this part, including any recovery under
129	Subsection (2).
130	(4) This part may not be construed to limit other rights and remedies available to the
131	state or to any person under any other law.
132	(5) (a) A court may dismiss with prejudice a case brought under this part if the court
133	determines that the person bringing the action is doing so for a purpose that violates 42 U.S.C.
134	Sec. 12203.
135	(b) In addition to any remedy provided in 42 U.S.C. Sec. 12203, the court may award
136	attorney fees and court costs to the sponsor.
137	Section 5. Section 78B-6-2205 is enacted to read:
138	<u>78B-6-2205.</u> Exceptions.
139	The following are exempt from this part:
140	(1) a protection and advocacy agency; or
141	(2) a disability advocate agency.